

# Ripon Ahammed

DIGITAL MARKETING & WORDPRESS EXPERT

Founder of GrowingBoost with 4 years' experience in digital marketing & web development. Passionate about building impactful digital solutions that drive business growth.



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Noakhali, Bangladesh



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## WORK EXPERIENCE

### Digital Marketing Manager - House Solution & Construction

JAN 2022 - JUNE 2024

- Spearheaded digital marketing campaigns that boosted online lead generation by 60%.
- Executed influencer partnerships, driving a 45% increase in social media engagement.

### Digital Marketing Specialist -Optosoft-IT

MAY 2024 - PRESENT

- Managed end-to-end email marketing campaigns, achieving a 15% improvement in click-through rates.
- Implemented SEO strategies, leading to a 30% increase in organic website traffic.

## EDUCATION

### Bachelor of Arts in Chowmuhani S. A. Govt College

GRADUATED MAY 2027

- Relevant Courses
- Digital Marketing Strategies
  - WordPress
  - Social Media Management

## PROJECTS

### Web Development & Management - Pabna Brand

APR 2022 - JAN 2025

Managed and developed Pabna Brand's website (Apr 2022 - Jan 2025), improving performance, user experience, and strengthening digital presence.

## SKILLS

- Facebook Ads
- Google PPC Ads
- Campaign Strategy
- Social Media Management
- e-Commerce Website
- Dropshipping
- WordPress
- HTML
- CSS
- PHP
- Canva

## CERTIFICATIONS

- Digital Marketing & Dropshipping
- WordPress

## LANGUAGE



Bangla (Native)



English (Proficient)